

Women in Community Banking Summit

Get Recharged, Motivated & Inspired!



October 19-20, 2020

Ramada by Wyndham

1400 Interchange Ave

Bismarck, ND

AND

October 21-22, 2020

DoubleTree by Hilton

825 E Beaton Drive

West Fargo, ND

Sponsored in part by:



DCN

**Dakota Carrier
NETWORK**

ICBND recognizes the powerful influence and potential of women in the banking profession, along with all women in business. We also recognize the many challenges they face on a daily basis.

This summit helps restore your passion for work and home and find a renewed sense of purpose. You learn how to set yourself apart from the competition, motivate yourself to deal with stress and change, form stronger teams, embrace change, inspire accountability and more!

Don't miss this opportunity for invaluable networking, powerful information and a great career move. Not only

do you benefit both personally and professionally, you'll leave the conference motivated, energized and inspired!

We encourage you to invite your local business women to attend this valuable session with you at a discounted fee.

Who Should Attend?

The 2020 Women in Community Banking Summit is designed for all levels of female community bankers and women in any business who are looking to develop their skills and grow within themselves.

Evening Social Activity: 6:30 - 9:30 pm

Oct. 19: Ramada by Wyndham, Bismarck

Oct. 21: DoubleTree by Hilton, West Fargo

Come in early for the Summit and enjoy an evening of wine, food, fun and laughter. Fill your plates with delicious hors d'oeuvres and your glass with wine (or your beverage of choice!), then sit down and foster your inner artist! Not sure of your artistic talent? No problem! The instructors will guide us through the evening's project by breaking the steps down into a simple process.



Bismarck Session: Shenanigans-Wood Signs
Visit the link below and register for the sign you want to make.
<https://www.ndshenanigans.com/women-s-summit>



Fargo Session: Creatively Uncorked-Wood Signs
Visit the link below and register for the sign you want to make. **Use coupon code "icbnd" to waive fee.**
<https://creativelyuncorked.com/event/private-party-for-icbnd-59758/>



AGENDA

8:00 - 9:00 AM

Registration & Continental Breakfast

9:00 - 10:30 AM *When Data is Money: A Service Providers Role in Protecting Your Data* with Jennifer Guthmiller and Aparna Subramanian, Dakota Carrier Network



Jennifer Guthmiller is the Commercial Sales Manager at Dakota Carrier Network (DCN), a North Dakota fiber optic network owned by 14 independent broadband service providers that serve more than 164,000 customers in over 250 communities statewide. She joined DCN in April 2013 as a Network Operations Center (NOC) Support Specialist. She was promoted to Commercial Sales Manager in February 2019 for which her responsibilities include overseeing the department's employees and implementing sales initiatives and workflows to support DCN's overall strategic goals. Jennifer has a bachelor's degree in management information systems with a minor in computer science from North Dakota State University in Fargo, ND.



Aparna Subramanian is the systems engineer at DCN (Dakota Carrier Network). She joined DCN in June 2014 as an Ethernet/IP Technician II. In February 2017, Aparna moved into a Sales Engineering position, acting as a technical resource for DCN sales, identifying customer needs and designing solutions to meet customer needs and acting as a liaison between sales and operations to facilitate the implementation and testing of customer solutions. In January 2020, she moved into a Systems Engineering role. Aparna has a bachelor's degree in Computer Science and Mathematics with a minor in Leadership Studies and graduated with honors from Dickinson State University in Dickinson, ND.

10:30 - 10:45 AM BREAK

10:45 AM - 12:15 PM *Resign as General Manager of the Universe: Five Keys to Finding Balance, Reducing Stress and Avoiding Burnout in the Midst of the Chaos with Kim Becking*

In this fast-paced, constantly changing, high stress world, life is anything but balanced. It's more like a colossal collision between the thousands of things pulling at your time – the demands of work, home and everything in between – leading to overwhelm, stress and burnout. In this interactive, energetic, laugh out loud program, Kim will share her own raw, inspiring and humorous lessons learned about “balancing” the chaos of life through the demands of being a wife, mother, cancer and life thriver, serial entrepreneur, passionate volunteer as well as the dozens of other hats she wears. You will learn the five keys to “Resign As General Manager of the Universe” and leave with practical, immediately actionable strategies to reduce stress, overwhelm and burnout; boost your resilience; take control of your health and your life; and create a life where you are thriving and creating momentum for massive success.



Kim Becking is an engaging, high-energy and impactful motivational keynote speaker, change and leadership expert and best-selling author who helps others conquer change, boost resilience and build a Momentum Mindset® to accelerate success no matter what. Kim has not just survived, but thrived change and challenges in business and life. As an attorney, serial entrepreneur, communications strategist and “recovering” political consultant, Kim has conquered the ever-changing tough worlds of business, government, and politics. She's also conquered breast cancer and other life challenges. Her expertise on resilience and thriving in the midst of change has been featured in national media such as People, SELF, The New York Times, USA Today, Good Morning America and Lifetime Television.

12:15 - 1:00 PM LUNCH

1:00 - 2:30 PM *Communicate Like a Boss (without being BOSSY!) with Liz Uram*

Do difficult people ruin your day? Are you tired of people walking all over you? Are you ready to stand up for yourself but are afraid of looking like a jerk? It's time to learn how to communicate like a boss! Excellent communication isn't about being bossy, it's about getting your point across assertively. It's about building relationships, being influential, and making a positive impact on other people. Let's face it, communication is complex and it can be hard but it's a skill worth developing. Building good communication skills will increase your value, make interactions with other people easier, and make you a more effective leader.



Liz Uram is a nationally-recognized speaker and corporate trainer who works with leaders who want to make a bigger impact, get better results, and motivate others to do their best. Whether she's training onsite at a client location or speaking at a conference, audiences get practical solutions to everyday leadership challenges they can apply in the real-world. Liz engages her audiences through the use of props, humor, and relatable experiences. Her stories and examples drive home the lessons and make them stick. Audiences leave not only feeling entertained, but with memorable take-aways that make a lasting impact. After 20 years of experience practicing, studying, and teaching leadership skills she developed systems that work. In fact, she's written four books packed full of tools to help leaders get real results, real fast. She lives in East Bethel, MN and enjoys golfing, gardening, and spending time with her family.

2:30 - 2:45 PM BREAK

2:45 - 4:00 PM *Finding Joy in the Journey with Roxane Battle*

The only thing constant in life is change, yet as human beings we resist change, and often suffer our way through loss. But what if we could learn to deal with change in a way that also allows us to find joy? In this candid and inspirational talk, former KARE 11-TV personality and award-winning author Roxane Battle shares her personal journey of transitioning out of a high-profile television career into a new life, and how she found joy in the process. Sometimes change can be the best thing that has ever happened to us, if we are willing to accept, let go, dig deep and forgive.



Roxane Battle is a veteran television journalist, public speaker, author and mom. Her award-winning memoir, Pockets of Joy: Deciding to Be Happy, Choosing to Be Free (Whitaker House 2017), became an Amazon best-seller in multiple categories. Following her successful television news career as an anchor and reporter at the Minneapolis NBC affiliate KARE-TV, Roxane can now be seen making the rounds of local TV stations as a contributing host. She is a nationally sought-after speaker, frequently delivering keynotes on the topics of finding joy, navigating life transitions and work-life merge. A native of St. Paul, MN, Roxane is a graduate of the University of Minnesota-Twin Cities where she studied journalism and theater arts. She completed her master's degree in journalism at the University of Missouri-Columbia. She enjoys cycling around the Minneapolis chain of lakes and has completed 4 consecutive Iron Girl duathlons. Roxane now runs 5Ks for fun, and enjoys feeding homemade mac and cheese to her family and friends.

4:00 PM Prize Drawings!

Thank you again to our event sponsors Bell Bank and DCN-Dakota Carrier Network!

Registration Fee*

ICBND Member Regular Rate

First attendee \$430 each
 Each additional attendee from same institution \$380 each

ICBND Member Last Minute Rate - After Sept. 30

First attendee \$480 each
 Each additional attendee from same institution \$430 each

Non-Banker Women in Business Rate \$300 each

Non-ICBND Member Regular Rate**

First attendee \$860 each
 Each additional attendee from same institution \$810 each

Non-ICBND Member Last Minute Rate - After Sept. 30

First attendee \$910 each
 Each additional attendee from same institution \$860 each

There is no additional charge to come to the social the evening before, however please mark below if you will be there so that we have adequate food.

REMEMBER to click into the appropriate link and chose the design for your wood sign.

COVID-19

If COVID-19 restrictions prevent us from meeting in person, this event will take place virtually in a one day format. Vouchers for the social painting session will be sent out to those participating in the virtual event.

*Fees include Event Social (food, drinks and all event supplies), hand-out materials, continental breakfast, lunch, and refreshment breaks.

** Eligible nonmember banks may apply the difference of the nonmember registration fee minus the ICBND member registration fee towards their current year membership dues if they choose to join the association after the session.

***Cancellation Policy: Individuals canceling 15 days prior to seminar date will receive 100% refund; 14 to 7 days prior to seminar date will receive 50%; less than 7 days prior to seminar date will receive no refund.

2020 Women in Community Banking Summit

Please select location:

_____ **Ramada by Wyndham, Bismarck**
October 19-20, 2020

_____ **DoubleTree by Hilton, West Fargo**
October 21-22, 2020

Name of Bank _____

Address _____

City, State, Zip _____

Attendee Name _____ Email _____ Social Event: Yes or No

Attendee Name _____ Email _____ Social Event: Yes or No

Attendee Name _____ Email _____ Social Event: Yes or No

Attendee Name _____ Email _____ Social Event: Yes or No

**Please attach an additional sheet for more attendees*

___ Invoice Bank ___ Check Enclosed ___ Credit Card _____



Name on Card _____

Expiration Date _____

Billing Address _____