

# 2020/2021 *Community Banker* Newsletter Advertising

## ICBND MEMBER Pricing: (Please mark your choice)

AD SIZE	1 ISSUE	3 ISSUES	6 ISSUES
Horizontal 4 7/8" w x 3" h	\$165	\$380	\$650
Square 4 7/8" w x 4 7/8" h	\$220	\$510	\$865
Vertical 4 7/8" w x 6 3/4" h	\$330	\$760	\$1295
Horizontal 7 1/2" w x 4 7/8" h	\$330	\$760	\$1295
Full Page 7 1/2" w x 10" h	\$550	\$1265	\$2145
Business Card	<b>FREE ad – up to 2 per/ year</b>		

### Company Information:

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_  
 Fax: (\_\_\_\_) \_\_\_\_\_

## NON-MEMBER Pricing: (Please mark your choice)

AD SIZE	1 ISSUE	3 ISSUES	6 ISSUES
Horizontal 4 7/8" w x 3" h	\$465	\$680	\$950
Square 4 7/8" w x 4 7/8" h	\$520	\$810	\$1165
Vertical 4 7/8" w x 6 3/4" h	\$630	\$1060	\$1595
Horizontal 7 1/2" w x 4 7/8" h	\$630	\$1060	\$1595
Full Page 7 1/2" w x 10" h	\$850	\$1565	\$2445
Business Card	\$75		

### Special Billing Instruction:

Invoice Full Amt \_\_\_\_\_ Invoice after each Issue \_\_\_\_\_  
 Other \_\_\_\_\_  
 \_\_\_\_\_

**Total Issues Ordered:** \_\_\_\_\_

**Payment Method:** Check Enclosed \_\_\_\_\_ Credit Card \_\_\_\_\_

**Card Type:** Visa \_\_\_\_\_ Master Card \_\_\_\_\_

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Acct. # \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ **Total Paid:** \_\_\_\_\_

## PUBLICATIONS FOR ADVERTISEMENT PLACEMENT: (Please check applicable boxes)



Horizontal 4 7/8" w x 3" h



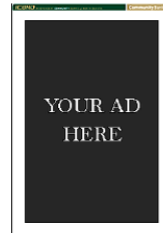
Square 4 7/8" w x 4 7/8" h



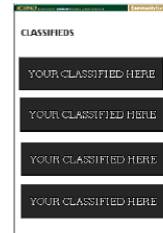
Vertical 4 7/8" w x 6 3/4" h



Horizontal 7 1/2" w x 4 7/8" h



Full Page 7 1/2" w x 10" h



Classified 2 3/8" w x 4 7/8" h

2020			
Jan/Feb		July/Aug	
March/Apr		Sept/Oct	
May/June		Nov/Dec	

2021			
Jan/Feb		July/Aug	
March/Apr		Sept/Oct	
May/June		Nov/Dec	

**Deadline:** Closing date for display ad copy is the 15<sup>th</sup> of the issue month. Example, For the March/April issue, the deadline would be March 15<sup>th</sup>.

**Payment Terms:** Billed pricing is subject to change at any time. Payment is due within 30 days from the invoice date.

Prepaid pricing will be locked into prices shown.

**Submission of the necessary information may be done by emailing a copy of your ad to [info@icbnd.com](mailto:info@icbnd.com)**

**Electronic Files:** Preferred: jpg Acceptable: .pdf \*If you cannot provide an electronic file, please call 701-258-7121.

**If you have any questions, or for more information, please call the ICBND office (701) 258-7121.**

**Joint Liability:** Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally responsible for such monies as is due and payable to publisher. Advertiser shall be entitled to no damages for advertisements placed incorrectly within the newsletter, but shall be entitled to reimbursement on any payments made in excess of that which should have been required for placement of the advertisement as printed. Publisher reserves the right to reject any advertisement; censor copy, change border rules, and repeat last previous copy published which will fill space ordered when change of copy is not received before the closing date. Preferred position contracts are not cancelable. Other contracts may be canceled by advertiser or agency on 3 days written notice and payment in full including the difference between contract rate and the short rates as earned by the insertions used.